13 Proven Attention-Getter Strategies
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#1 Ask a question.
#2 State the importance of the subject or occasion.
#3 Share a personal anecdote or example.
#4 Give a real example or case study.
#5 Provide a hypothetical story or example.
#6 Start with a fable or parable.
#7 Cite a startling statistic.
#8 Tell a joke.
#9 Lead with a provocative or puzzling statement.
#10 Incorporate a vivid image.
#11 Use a catchy slogan, wordplay, or a fun fact.
#12 Share a notable quote.
#13 Employ a combination.